MISSION

The mission of the Sam Houston State University Campus Activities Board (CAB) is to provide strategically designed events that unify the university community and enhance the Bearkat experience. CAB also aims to construct a fun and thought-provoking environment that empowers its members to transform the lives of their fellow Bearkats while strengthening their own leadership skills and personal growth.

VISION

Campus Activities Board strives to cultivate a strong campus community that builds lifelong connections and fosters student growth and development.

VALUES



Learning

Provide opportunities for students to acquire skills associated with life-long learning.



Innovation & Adaptation

Promote the use of creative solutions for evolving challenges.



Belonging

Foster a campus environment where all Bearkats experience a sense of belonging.



Collaboration

Engage in mutual support with others of diverse perspectives to achieve a common goal.



Student-Centeredness

Focus on meeting the needs of the SHSU student body.



Empowerment

Invest in developing others in order to inspire independence and initiative.

